Call for Consultancy

CONSULTANCY CALL FOR VIDEO DOCUMENTATION ON UPSCALING OUR STDM WORK IN NAIROBI AND MOMBASA TO PROMOTE INTEGRATED AND SUSTAINABLE URBAN LAND USE

Background

The expansion of human settlements in recent times and more so urban areas has often been described as some form of crisis. The problem is further magnified by inability of dominant tools of planning and land regulation to guide and foster inclusive urban governance. Kenya, like most developing countries, has faced rapid growth of cities and urban areas over the years: this has been accompanied by immense increase in the number of urban inhabitants resulting in proliferation of informal settlements. Such growth without accompanying and commensurate investments in infrastructure and services to support this population has resulted into complexities in the urban space that are increasingly difficult to address through traditional and conventional planning approaches.

For Pamoja Trust the problem of urban areas is myriad and speaks not to some natural consequences of urban growth, rather the major problem seems to be the inability of the dominant tools of planning and land regulation to guide and foster inclusive urban governance. It is our view that informal settlements have social capital that can however be leveraged to bridge the existing urban governance and planning gap. In collaboration with GLTN and Cities Alliance, Pamoja Trust has made use of the Social Tenure Domain Model (STDM) to define context specific modes of understanding land tenure relations and claims. In so doing, the tool has not only contributed to reduction of conflicts and anxiety over land tenure relationships but also fosters innovative models of securing tenure security in lieu of award of legitimate rights. STDM has not only given informal communities the chance to move towards tenure regularization and better access to social and economic services but it has also focused on continuously extending the conversation to county and national governments on the importance and relevance of the Social Tenure Domain Model as the best fit response and model for integrated and sustainable use. Through engagement at different levels, we aim to create opportunities to upscale these positive gains by securing lessons, experiences and partnerships and using them for policy discussion and advocacy for recognition of STDM. The STDM process, over the years has managed to continuously create awareness on the importance of flexible and pro-poor Land Information Management tools and processes in Kenya; contribute towards the development of policy options for inclusive sustainable informal settlements; Promote and support legislation that
recognizes and protects multiple tenure arrangements and; Contribute towards models for participatory settlement mapping, enumerations and tenure registration.

TERMS OF REFERENCE TO THE TASK

Objective of the assignment

The overall objective of his consultancy is to produce a video documentation of Pamoja Trust STDM work over the years.

Specific Objectives

The narrative video documentation will interrogate the following:

a. What does the STDM process mean to Pamoja Trust?

b. How has the STDM journey been since inception?
   i. The beginnings, what necessitated its implementation?
   ii. The highlights, what have been the success stories and lessons from that, what have been the challenges and how does that inform future engagements,
   iii. Opportunities for upscaling with other partners, i.e. Cities Alliance’s Upscaling the Social Tenure Domain Model (STDM) to Promote Integrated and Sustainable Urban Land Use

c. What is the future for STDM in Kenya?

Scope of Work

The consultant/company is required to deliver the following:

- Develop video concept to be discussed with Pamoja Trust team
- Undertake video documentation of key STDM achievements and highlight areas of implementation.
- Interview key stakeholders on the STDM process and upscaling opportunities: including: community persons, government officials and Pamoja Trust staff
- Undertake compilation and voice-overs as may be required.

Target Participants for the video documentation

Pamoja Trust has undertaken the implementation of this Cities Alliance Funded Project at three levels: Micro, Meso and Macro.

At the meso and macro levels, our focus has been on extending the conversation on the importance and relevance of the Social Tenure Domain Model as the best fit response and model for integrated and sustainable use. Governments in especially developing areas have been grappling with the challenges of planning and providing for the ever dynamic and complex urban spaces in towns and cities. These challenges have mainly caused by lack of modern, flexible systems and infrastructure
within these governments to support the same. We believe that discourse with our county and national governments will result into flexible institutional arrangements, integration of STDM within the legal framework and the land information and management processes, standards and dissemination systems, and that STDM will be the employed as the main technology required to support allocation, land markets, valuation, control of use, and development of interests in land.

Our work at micro level with our communities has also been up-scaled at micro/communities levels where we have engaged our communities in Nairobi and Mombasa in capacity building and advocacy activities. Emerging results from these engagements has been leadership from informal communities in Kwa Bulo, Mashimoni and Mathare 4B trained and supported to advocate for tenure regularization of their settlements using STDM, facilitation of engagement with government officials from Nairobi and Mombasa as well as creation of opportunities for communities and their governments to deliberate and negotiate on matters relating to attainment of their tenure security.

**Expected Outputs**

- 10-15 minute high resolution Video documentation
- High quality photos that could be reproduced in various platforms

**Time Frame**

Ten (10) days

**Competencies Required**

- Proven experience in video documentation and production.
- Outstanding videography skills
- Excellent photo and video editing skills
- Ability to adhere to deadlines and flexibility

**Applications**

All applicants must meet the minimum requirements described below:

- Cover letter with the applicant’s current contact information including how the candidate’s previous experience matches the consultancy objectives as well as their interest for the position
- Financial proposal/detailed budget of the project;
- Consultant curriculum vitae.
- Online portfolios and links to video work/documentaries will be an added advantage
Interested consultants are requested to submit their bid documents by 13th July 2020 1600hrs to recruit@pamojatrust.org quoting the title of the assignment. Late submissions will not be considered.