



## Call for Expression of Interest.

### **Assessment of the socio-economic inclusion of the urban refugees by the private sector in Kenya.**

#### **Background and Rationale**

Refugees in East Africa Boosting Urban Innovation for Livelihoods Development, Re: Build, is a five-year project implemented in Kampala and Nairobi to support 20,000 urban refugees and vulnerable hosts to achieve economic self-reliance through innovative livelihoods solutions. Re: Build is implemented by the International Rescue Committee, Pamoja Trust and other partners enabled through funding from the IKEA Foundation.

Pamoja Trust is a non-profit making organization founded in 1999 dedicated to promoting access to land, shelter and basic services for the urban poor. The organization takes principled and pragmatic approaches to protection and promotion of the right to the city through advocacy and precedence setting models for problem solving. Pamoja provides social, technical and legal expertise at local community, national and international levels to ensure that urban growth and urbanism adhere to social justice principles and that national and international human rights standards are implemented in favor of the most vulnerable of urban citizens.

Pamoja Trust with support from IRC is implementing a program on '**Refugees in East Africa: Boosting Urban Innovations for Livelihoods Development (Re: Build)**' that particularly focuses on influence and adoption of policies to ensure evidence and learning generated throughout the program is used to influence change in refugee livelihoods and the urban economic, policy, and social environment that surrounds them. This requires changed policies (including laws and regulations), practices, investments, structures, and services across the spectrum from local communities and cities to a broader global ecosystem encompassing national, regional and global governments, actors and platforms, **including the private sector**. This will take an integrated and tailored approach to evidence adoption by focusing on different levels of change in two distinct but related ways:

- **City and community level change:** Championing change and influence the immediate delivery and scaling of city services, plans, and policies to better serve refugees and vulnerable host communities in Nairobi. This will involve advocating for greater refugee inclusion and voice in community structures and processes, as well as opportunities in **the private sector**, so that they may benefit from strong markets and equitable and responsive city services that contribute to their economic self-reliance.
- **Global ecosystem change:** Achieving behaviour change in targeted stakeholders, improving recognition, inclusion and economic outcomes for urban refugees through two main approaches: 1) changing the way national, regional and global policymakers



develop, set, and implement relevant policies; and 2) changing how humanitarian and development actors prioritize investments and adapt services to better meet the needs of urban refugees, including **stronger linkages with local private sector** actors.

Therefore, the specific outcomes for the Influence and Adoption Strategy are focused on two levels - the first, enabling policy change through national, regional and global policymakers and the second, focused on sector change within the humanitarian and development community, who in turn **must engage local private sector stakeholders**.

It's on this basis that this consultancy call intends to; **conduct analysis of the private sector players' engagement of refugees in employment.**

### **Specific task objectives**

- i. To establish firms with current and past programs on urban refugees in Kenya and Uganda, and impacts of their programs on urban refugees.
- ii. To interrogate the factors that influenced firms with current and past programs on urban refugees to support such programs and their commitment to continue supporting the programs in the future.
- iii. To ascertain if the firms without programs on urban refugees would be interested in supporting their social and economic development and the motivating factors.
- iv. To identify limiting factors towards the integration and inclusion of refugees and refugee led institutions and business and the proposed solutions

### **Scope of Work**

The work will target respondents of umbrella bodies/associations of the private sector institutions and the individual companies with programs on refugees particularly those supporting urban refugees.

### **Proposed Methodology**

- i. This assessment will be qualitative and descriptive in nature.
- ii. Both primary and secondary data will be collected and analyzed.
- iii. Primary data will be collected through key informant interviews.
- iv. Secondary data will be collected by continuous review of relevant sources like published statistical data, research articles, data archives.
- v. The firms will be selected purposively and through snow balling approach.
- vi. Data will be analyzed qualitatively through content analysis.
- vii. The findings will be presented descriptively in line with objectives of the assessment.

### **Competencies Required**

- i. A minimum of 5 years' experience.
- ii. Good knowledge of the local, national, regional and global legal and policy context in reference to refugee inclusion and integration, particularly within the private sector.

- iii. Experience in developing tools for participatory data collection and analysis
- iv. Experience with data analysis and data presentation
- v. Excellent skills in IT, GIS platforms as well as in data collection, analysis and visualization
- vi. Ability to respond to comments and questions in a timely, appropriate manner
- vii. Ability to write a high quality, clear, concise publication and reports in English
- viii. Demonstrated experience in implementation and delivery of similar tasks

### **Deliverables.**

- Presentation of draft report findings; word and PowerPoint.
- Final report of the analysis.

### **Time Frame**

30 days.

### **Application Process.**

Interested and qualified candidates should submit their applications including CV (including at least 2 recent references), cover letter explaining interest and suitability for this position, proposed methodology, evidence of previous work of similar nature and work plan and proposed budget. The expression of interests shall be reviewed on a rolling basis and should be submitted to [recruit@pamojatrust.org](mailto:recruit@pamojatrust.org) and copied to [cj.wawira@pamojatrust.org](mailto:cj.wawira@pamojatrust.org) by 15<sup>th</sup> November 2021 at 5:00pm Kenya time.