



CONSULTANCY CALL

DOCUMENTING DOCUMENT THE ARDHI KWA KINA MAMA (AKKIMA) PROJECT ACHIEVEMENTS

Background

Kenya's progressive legal reforms in gender equality, women empowerment and human rights are slowly implemented and have not resulted in positive transformation to women's lives. Women remain discriminated against in most sectors, particularly ownership of property where they own less than 5% of the land. This disparity is attributed to socio-cultural beliefs and customary practices of inheritance, biased towards patrilineal and male ownership. The process of land adjudication and registration enhances patrilineal land ownership which violates the enjoyment of women's rights to land ownership. As Kenya intensifies infrastructural development, it fails to offer protection to the most vulnerable as this is paired with forced evictions and its consequences. HRD organizations' efforts to demand their rights have been met with resistance and they have been threatened for raising HR issues in public. This is compounded by the low awareness and unwillingness of duty bearers (local land boards and the police) to operate under national and international HR standards. Finally, the non-recognition of alternative justice systems. Thus, legal reforms have not produced a positive transformation to women's and girls' lives. Women remain discriminated in most sectors including ownership of property.

Background of the AKKIMA project

The AKKIMA project focuses on women's land rights with special attention to the role of women's land rights (WLR) defenders. The project aims at contributing to increased access to WLR through building safe spaces for grassroots land rights defenders and advocating for safer spaces for them in Kenya. The impact the action seeks to achieve is to contribute to the increased access to women's land rights through building safe spaces for grassroots land rights defenders. The action intervenes in Kakamega, Busia, Nairobi and Mombasa Counties, specifically targeting 9 sub-counties Kangemi, Mathare and Kibera in Nairobi; Changanwe in Mombasa; Samia Bunyala and Nambale in Busia and Navakholo, and Malava in Kakamega counties.

Objective of the Consultancy

This assignment will seek to show and tell the AKIMMA story. Looking at where it all started, the process and its culmination. The documentation must provide clear evidence of the achievements, outcomes and how it was guided by the program. This will be through documentation of the documentation the impact and the success stories achieved during the project implementation period in the four counties

Themes to focus on:

1. Increased access to women's land rights through building safe spaces for grassroots land rights defenders and advocating for safer spaces for them in Kenya.
2. Improved responsiveness of duty bearers to land rights defenders and women's land rights violations at national level and in the four counties (Kakamega, Busia, Nairobi & Mombasa)
3. Strengthened grassroots women movements and land rights' defenders in Kakamega, Busia, Nairobi and Mombasa Counties and to increase the proportion of women exercising their rights to land in the four counties.

Scope of work

The consultant will visit the project areas in 4 counties (**County – Kakamega, Busia, Nairobi and Mombasa**), to collect photos, videos and interview material of projects and projects beneficiaries.

1. Prior to each field trip, GROOTS / Pamoja Trust will provide the consultant with a detailed brief of expected outputs and relevant background information.
2. Develop the video concept and script and scenario to be discussed with GROOTS / Pamoja Trust team.
3. Video shooting and editing.
4. Narration, translation and subtitles in English where necessary
5. Present a work plan for the assigned work specifying traveling days

Methodology

Broadly the documentary will aim to document the impact of the project over the past three years, in the four project counties, capturing the experiences of beneficiaries and individuals, HRDS, CSO county, and national government officials and project partners including the co-applicants. The documentary should cover among other aspects the following areas:

1. Context (economic, social, political, and cultural) of the majority of women in Kenya's Urban and rural Women's land rights.
2. Opinions of the various players in the sector in terms of challenges and possible solutions to tap into the potential that the woman holds to deliver developing economies to greater status.
3. Stories of change from project beneficiaries and partners who with the support of the project have realized or fostered positive transformation and enhanced resilience to the shocks of exclusion, poverty, and traumatic stressors of hunger and malnutrition.

Targeted audience

The documentary will be used by AKKIMA co-applicants, stakeholders, HRDS, and champions as a policy and practice influencing tool, a learning tool, and a precedence-setting tool.

Eligible Applicants

Competent, experienced, and qualified persons or organizations with evident experience in the development of such instruments. The consultant is expected to:

1. Share three links to work samples demonstrating most relevant previous productions
2. Three references (with contact information) from previous clients
3. Detailed list with technical information of the equipment intended for use, including camera, light, sound, editing software, etc.
4. Curriculum vitae (CV) of the evaluation team should be provided. The CV should include details on engagements carried out by the member of the consultancy team, including ongoing assignments indicating responsibilities assumed, qualifications and experience in undertaking similar assessments or studies. If you will be working with consultants in our counties of operations, you are required to include their CVs too
5. Brief letter, describing previous experience on similar projects as well as proposed.
6. creative direction for the film. Creative ideas and suggestions are encouraged.

Deliverables/Expected Outputs

1. Video shooting and editing.
2. **6 Short videos** 3-5mins for each (County – Kakamega, Busia, Nairobi and Mombasa), 1min highlights, reels accompanied by relevant short interviews, to support communications functions for each country.
3. Narration, translation, and subtitles in English where necessary.
4. Script development.
5. Full usage rights for music (or music for which copyright has been granted).
6. One fully produced clip of approximately 8 minutes in length in 1080p (HD) resolution aimed at sharing with the national audience including government institutions, CSOs, local stakeholders, local communities as well as an international audience.
7. **80 (20 Per county) High-resolution, high-impact pictures**, images will be used for illustration in publications, websites, newsletters, social media and institutional magazines. Photographs may also be used by the media and other partners on request as a resource to portray AKIMMA's work.
8. Create a 1 photo book and a graphic report with illustrations and infographic to illustrate AKIMMA's journey
9. **6 (2 each country) Change stories/ human interest/ impact stories** for our target audiences that can be used in various communications platforms to, share our achievements, raise awareness on our work and increase the organisations visibility, goodwill and fundraising efforts as well as thank our donors
10. **Design a case story booklet** with graphic report with illustrations and infographic to illustrate the project's journey

Time Frame

The task is expected to be executed within a period of 21 days after the signing of the contract.

Report

The consultant will be expected to generate a detailed report on all photographs & filming locations, including names and contact details of all individuals photographed or that will appear on film. The report must include at least 5 powerful statements by community members and other stakeholders to be used in reports and factsheets.

Location

The documentary shall cover the project's target counties that include Kangemi, Mathare and Kibera in Nairobi; Changamwe in Mombasa; Samia, Bunyala and Nambale in Busia and Navakholo and Malava in Kakamega.

Logistical support.

The consultant shall be facilitated with a return Air Ticket to Mombasa, Kakamega and Busia and accommodation as per the organisation's travel policy.

Terms of Payment

The technical fees are competitive and negotiable subject to all statutory tax obligations. The consultant shall be paid in two installments i.e. 50% upon signing of the contract and 50% on submission of the approved documentary by the contracting party.

Application and Contracting Procedures

Response to this call should be sent to the recruit@pamojatrust.org and copied to cj.wawira@pamojatrust.org . Expression of interest should include a formal communication, a detailed resume or profile detailing your previous clients or links to your previous works of similar nature and a financial indication detailing professional and operational costs required to undertake the assignment. Successful Candidate shall be required to prepare a script instead of an inception report to be discussed and agreed upon before commencement of the assignment Applications should reach the above address by close of business **1600Hrs of 7thNovember 2022.**